

Verne Q. Powell® Flutes, Inc. takes your privacy seriously. Please read the following to learn more about our privacy policy.

## **What This Privacy Policy Covers**

- This policy covers how Verne Q. Powell Flutes, Inc. treats personal information that [www.powellflutes.com](http://www.powellflutes.com) collects and receives, including information related to your past use of Powell products and services. Personal information is information about you that is personally identifiable like your name, address, email address, or phone number, and that is not otherwise publicly available.
- This policy does not apply to the practices of companies that Powell does not own or control or to people that Powell does not employ or manage. In addition, certain Powell associated companies (such as Sonaré Winds or Windbag.biz) have their own privacy statements.

## **Information Collection and Use**

### **General**

- Powell collects personal information when you register with [www.powellflutes.com](http://www.powellflutes.com), when you visit Powell pages and the pages of certain Powell partners. Powell may combine information about you that we have with information we obtain from business partners or other companies.
- When you register we ask for information such as your name, email address, address, zip code, phone number, occupation, musical instrument property and possible sales interest. For some financial products and services we may also ask for your credit card number, expiration date and security code. Once you register with Powell and sign in to our services, you are not anonymous to us.
- Powell collects information about your transactions with us, and maintains your transaction history.
- Powell automatically receives and records information on our server logs from your browser, including your IP address, Powell cookie information, and the page you request.
- Powell uses information for the following general purposes: to customize the content you see, fulfill your requests for products and services, improve our services, contact you, conduct research, and provide anonymous reporting for internal clients.

## **Information Sharing and Disclosure**

- Powell does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:
  - We provide the information to trusted partners who work on behalf of or with Powell under confidentiality agreements. These companies may use your personal information to help Powell communicate with you about offers from Powell and our marketing

partners. However, these companies do not have any independent right to share this information.

- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Powell's terms of use, or as otherwise required by law.
- We transfer information about you if Powell is acquired by or merged with another company. In this event, Powell will notify you before your information is transferred and becomes subject to a different privacy policy.

## **Cookies**

- Powell may set and access Powell cookies on your computer.

## **Your Ability to Edit and Delete Your Account Information and Preferences**

### **General**

- You can edit your Powell Account Information, including your marketing communications, at any time.
- New categories of marketing communications may be added to the category page from time to time. Users who visit this page can opt out of receiving future marketing communications from these new categories or they can unsubscribe by following instructions contained in the messages they receive.
- We reserve the right to send you certain communications relating to the Powell service, such as service announcements, administrative messages and the Powell Newsletter, that are considered part of your Powell account, without offering you the opportunity to opt-out of receiving them.
- You can delete your Powell account by visiting our Account Deletion page.

### **Children**

- Powell does not accept responsibility for tracking of users' ages.
- If a child enrolls as a user without the permission of their legal guardian, Powell accepts no responsibility for any marketing materials that may be distributed.
- Parents can delete their child's account by signing into that child's account and then visiting our Account Deletion page.

## **Confidentiality and Security**

- We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.
- We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

### **Changes to this Privacy Policy**

- Powell may update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your Powell account or by placing a prominent notice on our site.

### **Questions and Suggestions**

- If you have questions or suggestions, please contact Christina Guiliano at [cg@powellflutes.com](mailto:cg@powellflutes.com).